Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300

Ballot Measure R for the City of Burlingame to be held on November 8, 2016.

☐ Primary Argument in Favor of ☒ Primary Argument Against

This argument is submitted by: (check all that apply)

☒ **The Legislative Body of the City of Burlingame**

If this argument is filed by the legislative body of the City of Burlingame, fill in the name of the governing body on the line below and complete both sides of this form.

Legislative Body: BURLINGAME CITY COUNCIL

Contact Person's Printed Name: MICHAEL BROWNRIGG [redacted]

Title: COUNCIL MEMBER

Phone: [redacted]

☐ **Member(s) of the Legislative Body of the City of Burlingame**

If this argument is filed by any member(s) of the legislative body, fill in the information below and complete both sides of this form.

Member(s) of the Legislative Body:	Name of Legislative Body:
Contact Person's Printed Name:	Contact Person's Signature:
Title:	
Phone:	Email:

☐ **Bona Fide Association of Citizens/Organization**

If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.

Name of Association/Organization:	
Principal Officer's Printed Name and Title:	Principal Officer's Signature:
Contact Person's Printed Name:	Email:
Phone:	Fax:

☐ **Individual(s) eligible to vote on the measure**

Individual signers must be eligible to vote on the measure.

Contact Person:	Phone:
Mailing Address:	
Fax:	Email:

Please complete the reverse side of this form.

Primary Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Each signer must designate in which capacity they are signing. Check the one box that applies.

	Name:	Title:	Legislative Body of the City of Burlingame	Member(s) of the Legislative Body of the City of Burlingame	Bona Fide Association of Citizens/Organization	Individual(s) eligible to vote on the measure
1.	Ann Keighran	Mayor	☒	☐	☐	☐
2.	RICARDO ORTIZ	VICE MAYOR	☒	☐	☐	☐
3.	MICHAEL BROWNRIGG	COUNCIL MEMBER	☒	☐	☐	☐
4.	Donna Colson	COUNCIL MEMBER	☒	☐	☐	☐
5.	EMILY BEACH	Council Member	☒	☐	☐	☐

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers	☐ Registered	N/A	Signed	Dated
Bona Fide Association	☐ Verified	N/A	Signed	Dated

ARGUMENT AGAINST MEASURE R

Burlingame has always had a range of housing options, creating a vibrant and diverse 14
community. While maintaining a varied housing stock is a real priority, Measure R is a deeply 15
flawed, ambiguous ordinance with no legal or financial accountability to residents. 11
We urge you vote NO on Measure R. 7

Measure R mandates a Rental Housing Commission; an unaccountable body with the power to 11
assess fees, hire countless staff and lawyers, and sue at will – virtually a blank check. The 16
power of taxation should not reside in an unelected body. Moreover, appeals would go directly 15
into San Mateo County's overburdened courts. 4

Measure R is unexpectedly broad, applying not just to apartments, but to homeowners who 13
rent out a single unit. They would face significant red-tape and fees to remove a tenant, even if 18
only to move themselves or a family member into their own home. 12

The ordinance regulates hotel rooms, creating problems for an industry that significantly 12
contributes to Burlingame's budget and economy. 6

Measure R does not screen by income, so wealthy people could occupy below-market units for 15
decades as newcomers struggle to find affordable housing. 8

Finally, Measure R potentially exposes the city to expensive litigation, paid for by Burlingame's 13
general fund, reducing resources for services and capital needs. 9

The unintended consequences of these extensive rules, costs and bureaucracy could be to 13
reduce housing stock as owners remove rental units. Without continued reinvestment in 12
housing, quality diminishes, values decline and the tax base for schools erodes. 12

Maintaining a variety of housing options and a fiscally sound city are important priorities for 16
Burlingame; Measure R is bad public policy that does not advance these goals. Burlingame 13
would be poorly served by Measure R, with its unaccountable, expensive Rental Housing 11
Commission and the ensuing legal environment. 5

Join neighbors, civic leaders, school officials, and local business owners: vote NO on 13
Measure R. 1

294 words

RECEIVED

AUG 18 2016

CITY CLERK'S OFFICE
CITY OF BURLINGAME

[redacted]