



City of Burlingame 2014 Significant Achievements and Successes

The City of Burlingame made considerable progress toward achieving the City Council's five primary goals this past year. Below is a summary of notable achievements and successes. Residents are encouraged to attend the City Council's next annual goal setting meeting scheduled for January 31, 2015 from 9:00 a.m. to 12:00 p.m. in the Lane Room at the Main Library.

Goal 1. Ensure that Burlingame is an attractive and safe community that honors its history and community character

- Collaborated with PG&E to monitor power reliability and test underground PG&E gas lines throughout Burlingame.
- Completed Bayside Dog Park improvements including installation of a new dog wash station, shade structure and benches.
- Implemented "Big 5" - a countywide protocol for addressing school and campus emergencies.
- Developed a Juvenile Diversion Program to rehabilitate juvenile offenders.
- Implemented police foot and bicycle patrol details on Broadway and Burlingame Ave, an Alternate Motorcycle Rider program in order to place more traffic officers on the street, and "Bait Vehicle" and "Bait Bicycle" in order to deter and reduce theft.
- Implemented a countywide Human Trafficking Task Force.
- Conducted 50 Saturation Traffic Enforcement Program ("STEP") and Office of Traffic Safety grant deployments with local law enforcement agencies throughout San Mateo County to increase traffic safety on the Peninsula.
- Created amendments to the Municipal Code intended to implement the "historic resources" policies contained within the "Burlingame Downtown Specific Plan".
- Prompted Caltrans to complete a drainage improvement project near the intersection of Oak Grove and El Camino Real and initiated pedestrian improvements and an ADA project to address sidewalk issues in critical areas along El Camino Real.
- Enhanced bicyclist and pedestrian safety by implementing East/West Bike Route Improvements and the Carolan Avenue Road Diet. Added Class III bicycle facilities on Grove Avenue and Quesada Drive as part of the 2014 Resurfacing Project.
- Obtained a Police Mobile Command Trailer, funded by the Office of Traffic Safety, to serve as a central command center and communications hub during emergencies.

Goal 2. Sustain long-term financial strength with increased and diverse revenue sources, greater expenditure controls, and strong reserve policies

- Conducted a risk-based analysis of the City's reserves to ensure that they will meet the City's immediate needs in the event of natural disasters and economic downturns.
- Received \$1M in grant funds for a grade separation study at the Broadway Avenue railroad crossing.
- Received \$986k in grant funds to design and construct the California Drive Roundabout Project.
- Raised over \$800k for the Library's Millennium Project in partnership with the Library Foundation, the Library Board of Trustees and the Capital Campaign Committee, "Our Library Our Future". The project kicked off in August.
- Obtained three Office of Traffic Safety grants totaling \$628k for the implementation of traffic safety programs in Burlingame and across San Mateo County.
- Conducted 14 community meetings to receive public input on the prioritization of ten major capital improvement projects valued at approximately \$100M. Received additional input via an online survey and written questionnaire.

- Received a \$7k Pacific Library Partnership Technology and Innovation grant for four touchscreen computers designed to enhance library users' experiences and resource accessibility.

Goal 3. Enhance Burlingame's downtown and commercial districts

- Completed the Burlingame Avenue Streetscape and Utilities Improvements Project on time and under budget.
- Sponsored a community meeting of nearly 100 residents, property owners, and businesses to solicit input and ideas around the enhancement and vitality of the Broadway Commercial District. Received nearly 1,200 electronic survey responses on the same topic. Information gathered will identify enhancement opportunities.
- Established a sub-committee of the Traffic Safety & Parking Commission to implement parking management strategies to incentivize the utilization of parking outside the downtown core area. Efforts completed to date include reduction of the daily parking lot rate to \$2/day (from \$3/day) in Lot H and installation of smart parking meters on Burlingame Avenue.

Goal 4. Maintain and enhance Burlingame's high quality services that meet the needs of the community

- Reduced open code enforcement cases by half through the hire of a full time Code Compliance Officer and close interdepartmental collaboration.
- Kicked off the Broadway Interchange Project, in collaboration with Caltrans, to enhance safety, reduce congestion and improve air quality.
- Reduced flood insurance premiums for local properties in the flood zone areas by working with FEMA to receive approval of Burlingame's flood protection program.
- Added a Parks and Recreation Field Monitor Staff Position to manage park usage after hours.
- Initiated three new Library programs: a Teen Advisory Board, Legos@Your Library, and digitization of the Library's local history files.
- Launched a new online catalog and Integrated Library System.
- Concluded the Library Summer Reading 2014 Program with 1,108 children and teens finishing the reading program – the highest number of finishers to date.
- Improved roadway conditions by completing several street resurfacing projects. Achieved a Pavement Condition Index of 75 on a scale of 100, which represents brand new street conditions.
- Coordinated with Caltrain to minimize impacts to the City associated with the Caltrain Electrification Project.
- Launched a Virtual Dispatch project whereby neighboring cities with the same 911 system can dispatch for one another during off peak hours, required breaks, emergency absences, and disasters.
- Completed the Community Center Master Design Plan to help guide planning efforts for this important community asset.
- Increased community engagement through the successful use of social media, mailings and surveys.

Goal 5. Strive to promote more environmentally sustainable policies and outcomes

- Implemented 10% water conservation through public outreach and education and successfully implemented a Voluntary Water Conservation Program, instituted by the San Francisco Public Utilities Commission. Achieved approximately 15% reduction in water consumption to date compared with last year.
- Hired Burlingame's first ever Sustainability Coordinator to work with the community and the City organization to lessen Burlingame's carbon footprint.
- Initiated an energy efficiency study of all City facilities to identify energy savings opportunities.
- Commenced installation of four EV Charging Stations in City Parking Lot V by the Burlingame Avenue Train Station.
- Reduced fire risks around Murray Field and the Golf Center by cutting back brush and other hazards.
- Prevented pollution of water in creeks and the Bay by installing approximately 40 full trash capture devices in storm drain catch basins in the Burlingame Avenue downtown area and Broadway commercial area.
- Continued partnership with Citizen's Environmental Council to provide timely environmental lectures and film showings at the Library.